



We as a constituent member/stakeholder understand the importance of using “Water” and its use optimally. We realize that only by efficient management of this natural resource we would contribute to an equitable and fair availability for all stake holders.

“As a stakeholder I/we pledge to Efficient Water Resource Management and Conservation.”

Preamble:

Basic principles of Water Resource Management remain same for all stakeholders hence we commit ourselves to a simple and universally applicable Voluntary code that:

Concerns all sections of society, viz a vi Industry (corporate, MNC’s, Service Sector etc.), infrastructure (including schools, RWA’s, Individual homes, villages), NGO’s, INGO’s, and the Government (including central and state organizations, departments and ministries).

Observing the Aqua Code below, shall help us fulfill our Water Pledge.

Voluntary Aqua Code

1. We commit ourselves and our resources- physical, human, financial, and intellectual; to reduce consumption of water in every activity as much as possible and set own standard/target for reduction of water year on year.
2. Minimize use of fresh/potable water wherever possible and ensure that every activity that could be carried out without using fresh water would be carried out in such manner only.
3. Reuse water as much as possible directly or after appropriate processing/treatment target for increasing use of recycled water as a percentage of fresh water used, day on day. Treat wastewater that cannot be recycled and dispose that responsibly in a manner that it does not cause harm to the environment including water.
4. Work for replenishment of water resources through rainwater harvesting, revival of water bodies/any manner in our own establishments and if possible in communities too.
5. Increase awareness about water resource management in one’s own establishment as well as in the supply chain and amongst customers and the communities we live in.
6. Commit one person on full/part time basis to be the water conservation/environment champion/officer, who will continuously look for improvements within the system and educate others. This resource would act on behalf of all stakeholders to ensure internal efficient in water usage, recharge, water neutrality, efficient treatment, awareness etc. both at the office plant and home.
7. Endeavour that each unit, even a household, would attempt to achieve water balance (conserve more water than fresh water used). To achieve this, we would measure our water usage/discharge (use meters etc.) and undertake water assessment/water audits etc.

8. Commit to specific voluntary targets/goals as annexure A and to share the progress on same with CII on annual basis.

Sign _____

I/We pledge on this day _____, by _____
(date) (name, designation)